ENERGY FORUM + SC B5 International Colloquium

The Leading Power System Event in Canada

Join us in Toronto!

September 20-23, 2027
Westin Harbour Castle • Toronto, Ontario

As the torch passes from CIGRE Energy Forum Calgary to Toronto, we are proud to welcome the global power and energy community to **CIGRE Energy Forum 2027**. Building on the momentum and collaboration fostered in Calgary, Toronto will serve as the next gathering place for industry leaders, innovators, and experts shaping the future of energy systems worldwide.

In addition, the **International CIGRE B5 Study Committee**, Protection and Automation, will be hosting its Colloquium as part of the CIGRE Energy Forum 2027, drawing in additional international audience of specialists.



Marketing Data

The **CIGRE Energy Forum 2027** includes various events that facilitate the sharing of cutting-edge technical skills and business exchanges: CEO, Business, Women In Energy, Next Generation panels, renowned keynote speakers, focused workshops and tutorials, and selected oral presentations.

NUMEROUS SUCCESSFUL DEDICATED EVENTS:

- Specialized Workshops
- CEO Breakfast & Panel
- Business Panel
- Women in Energy (WiE) Panel
- Next Generation Network (NGN) Panel
- Keynote Speeches
- Numerous Professional Networking Events: Breakfasts, Lunches, Coffee Breaks, Cocktails & Gala Dinner

SCOPES OF 16 CIGRE STUDY COMMITTEES:

- A1 Power Generation & Electromechanical Energy Conversion
- A2 Power Transformers & Reactors
- A3 Transmission & Distribution Equipment
- B1 Insulated Cables
- B2 Overhead Lines
- B3 Substations & Electrical Installations
- B4 DC Systems & Power Electronics
- B5 Protection and Automation
- C1 Power System Development & Economics
- C2 Power System Operation & Control
- C3 Power System Sustainability & Environmental Performance
- C4 Power System Technical Performance
- C5 Electricity Markets & Regulation
- C6 Active Distribution Systems & Distributed Energy Resources
- D1 Materials & Emerging Test Techniques
- D2 Information Systems & Telecommunication

CIGRE Canada 2027 in numbers

3 **Days of Technical Meetings**

2+ **Days of Exhibition**
1 Late Afternoon + 2 Full Days

450+ **Oral Presentations**

950+ **International Power System Experts** (Including 500+ Delegates)

130+ **Exhibitors**

3M Canada
ABB Inc.
Advanced Power Technologies
AltaLink
Ampacimon
ARRUTI SUBESTACIONES S.A.U.
Arteche
Arup Canada
ATELIER AHR INC.
AtkinsRéalis
Bird Power & Utilities Ltd
Burns & McDonnell
Camlin Energy
Cargill
Ces Transformers
CET Electric Technology Inc.
CIMA+
Cloverdale Paint Industrial
CO7 Technologies
Composite Power Group
Delta Star, Inc.
DIGSILENT GmbH
Doble Engineering
Dynamic Ratings
Eamec Canada Inc.
Eaton
Electrical Grid
Montoring Inc
ELEK Software
Elia Grid International Inc
EMTP
Eneryield
Fabrimet Inc.
Federal Pacific
FISO Technologies
Fraunhofer IZM
GE Vernova
Grimard
Gutor Electronic Americas LLC
Hardline Engineering Ltd.
Hitachi Energy Canada
Innoraptor Dynamics Inc
K-Line Insulators Limited
Kerwill
Keysight Technologies
Kinectrics
LineVision
Linxon US LLC
Maclean Power Systems
Manitoba Hydro / PSCAD™
Megger / IPS
MENY International Energy
MindCore Technologies
Mitsubishi Electric Power Products Inc.
MOSDORFER GMBH.
NGN
NovaTech Automation
NuGrid Power
OMICRON
Osmose Utilities Services
PLP Canada
Powertech Labs Inc
PPC/LAPP Insulators
primtech North America
PTI Transformers
Qualitrol Corp.
Raptronics Inc.
Reinhausen Canada Inc.
Reliant EMC LLC
Resilient Structures
Rexel Utility
RHM International
RITZ INstrument Transformers
RTDS Technologies
S&C Electric Canada Ltd.
Schweitzer Engineering Laboratories
Secucontrol Produktions GmbH
SEDIVER
sicame-Energie
Siemens Canada Ltd.
Siemens Energy Canada
Sieyuan electric USA, LLC
SINOMA JIANGXI INSULATOR AND ELECTRICITY CO.,LTD
Slacan Industries Inc
Southern States LLC
Stratatek Test & Measurement
Structural Composite Technologies LTD
SUBNET Solutions Inc.
TBEA Power Transformer Group
TMC TRANSFORMERS
TONG GUANG CABLE
Transmag Energie
Trench Group
TS Conductor
Valard Construction LP
Verdyn Inc.
WSP Canada Inc.
XEOS Imaging inc.

All sponsorship levels include the sponsor's logo displayed on the conference website, in the event program and on signage at the venue.

Become a Sponsor

Join us as a sponsor and position your organization at the forefront of the energy sector. Gain valuable exposure, connect with industry leaders, and demonstrate your commitment to innovation in power systems.

Premiere
SPONSORSHIP

EXCLUSIVE **$32,500**
1 AVAILABLE

- Two (2) 10' x 10' exhibit booths
- Back page of final program
- Option to insert gift/promo in delegate bag
- 30-second advert projected on screen before and after every session
- Seven (7) delegate registrations, each provided a discount value worth the early bird membership price*
- Seven (7) delegate registration, each provided a discount value of 25% less the early bird membership price*

Diamond
SPONSORSHIP

$19,500
3 AVAILABLE

- Five (5) delegate registrations, each provided a discount value worth the early bird membership price*
- Five (5) delegate registrations, each provided a discount value of 25% less the early bird membership price*
- Sponsorship recognition during cocktail and banquet evening
- Logo projected on screen before the banquet evening and at most technical meetings
- One (1) full page on the final program

Event Application
SPONSORSHIP

EXCLUSIVE **$18,500**
1 AVAILABLE

- Two (2) delegate registrations, each provided a discount value worth the early bird membership price*
- Sponsorship recognition at Welcome Reception
- Highly visible banner on each page of the application
- Logo and name listed on each panel about the application in the venue
- One (1) half page on the final program

WiFi Landing Page
SPONSORSHIP

$13,500
1 AVAILABLE

- Two (2) delegate registrations, each provided a discount value worth the early bird membership price*
- Sponsorship recognition at Welcome Reception
- Sponsor logo & branding prominently featured on the WiFi landing page accessed by delegates when connecting to the event WiFi
- One (1) half page on the final program
- Direct Link to Sponsor Website – The WiFi landing page provides a direct clickable link to the sponsor's website, driving delegate traffic and engagement.
- High-Visibility Digital Exposure – Repeated brand visibility as delegates access the event WiFi throughout the event.

Passport Game
PRIZE SPONSORSHIP

$18,500
1 AVAILABLE

- Two (2) delegate registrations, each provided a discount value worth the early bird membership price*
- Passport Branding – Sponsor logo and branding featured on the Passport Game materials distributed to all attendees.
- Prize Draw Recognition – Sponsor recognition during the Closing Ceremony and Prize Draw.
- One (1) half page on the final program

NGN (Next Generation Network)
PANEL & NETWORKING EVENT

$12,500
1 AVAILABLE

- Speaking slot at the NGN luncheon panel (most delegates are attending)
- Logo on screens & general program
- 5-minute speech + roll-ups during the cocktail event
- Two (2) delegate registrations, each provided a discount value worth the early bird membership price*

WiE (Women in Energy)
PANEL & NETWORKING EVENT

$9,500
1 AVAILABLE

- Speaking slot at the WIE Panel Luncheon
- Logo on screens & general program
- 5-minute speech + roll-up during the WIE networking event
- Two (2) delegate registrations, each provided a discount value worth the early bird membership price*

Platinum
SPONSORSHIP

$13,500
3 AVAILABLE

- Six (6) delegate registrations, each provided a discount value worth the early bird membership price*
- Sponsorship recognition at lunch time and during Welcome Cocktail
- One (1) full page on the final program

Gold
SPONSORSHIP

$9,500
4 AVAILABLE

- Three (3) delegate registrations, each provided a discount value worth the early bird membership price*
- Sponsorship recognition at breakfast time

Silver
SPONSORSHIP

$6,200
4 AVAILABLE

- Two (2) delegate registrations, each provided a discount value worth the early bird membership price*
- Sponsorship recognition at refreshment breaks

Bronze
SPONSORSHIP

$3,750
4 AVAILABLE

- One (1) delegate registration, provided a discount value worth the early bird membership price*
- Sponsorship recognition at Welcome Reception

Lanyard
1 AVAILABLE **$14,500**

- Logo on the event lanyard, in alternance with CIGRE logo

Conference Bag
1 AVAILABLE **$8,500**

- Logo to be printed on the bag together with the CIGRE logo
- Bag will be made from recycled PET for a more sustainable and longer use

Hotel Room Key
1 AVAILABLE **$7,500**

- Logo will be printed on the hotel room keys for all bookings in the room blocks and given to each attendee on arrival by the hotel.

Speaking Opportunities

The 3 companies with the highest sponsorship values will be able to:

- Organize a workshop on Monday, September 20, 2027 in the venue. Workshops will be listed on the official program with the others technical meetings. Only costs related to AV equipment and catering will be charged.
- Have a speaking opportunity at the Business Panel

To Book a Sponsorship

PLEASE REGISTER ON www.cigre-exhibition.com/canada2027/

- Complete the form
- Enter your choice of sponsorship. Assignment is based on first-come-first-served basis.
- Print, sign, and send it back to **info@pro4events.com**

The invoice will be sent to you directly.

Become an Exhibitor

Meet Industry Experts by Exhibiting Your Products & Services

Each booth is 10' x 10' = $4,950
10' x 20' = $9,900
10' x 30' = $14,850
20' x 20' = $19,800
(+ GST 13% for Canada only)*

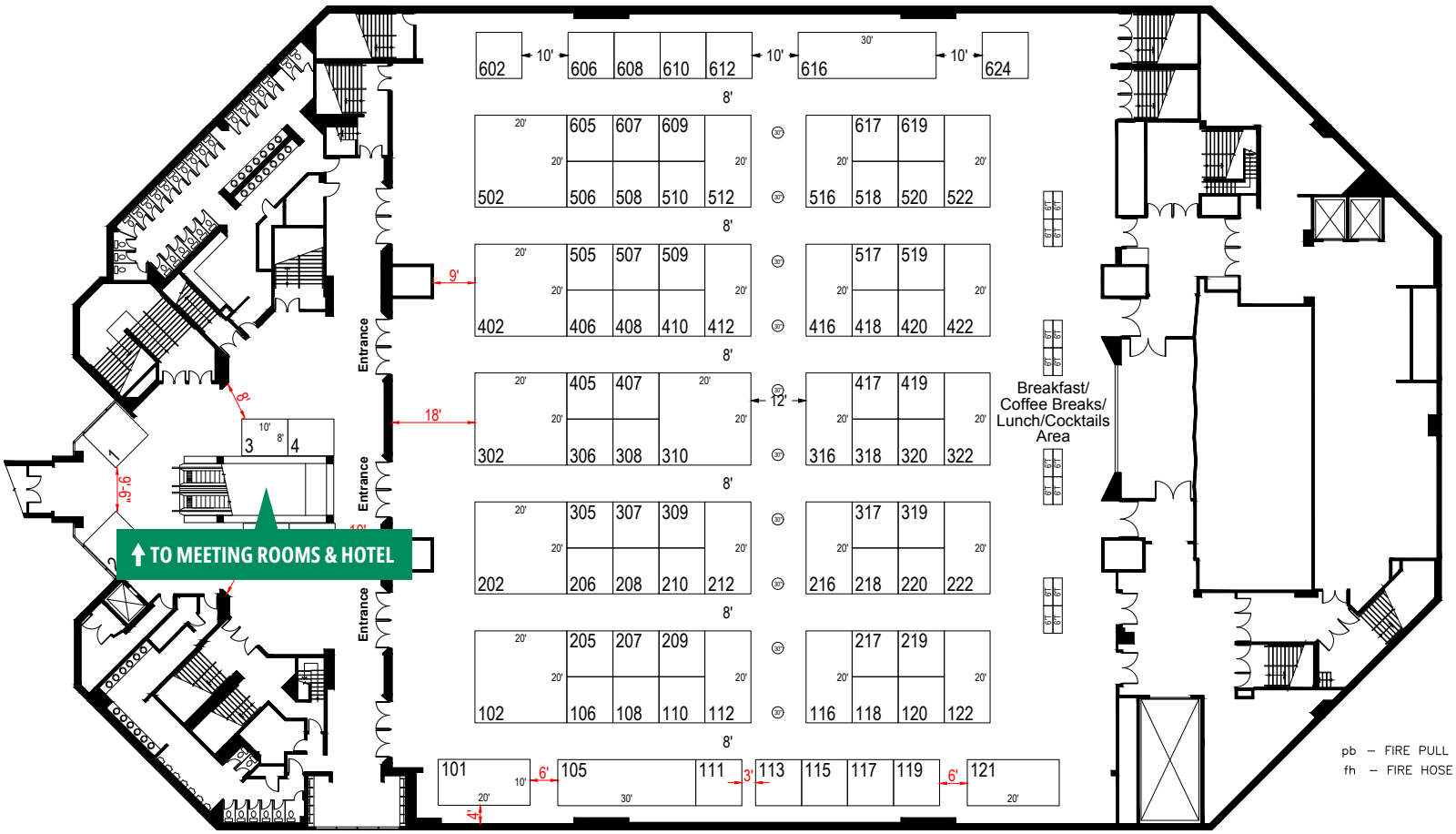
Each booth comes with:

- 8' high drapery backwall
- 3' high drapery division wall
- 7" x 44" booth identification sign

Each company will also get:

- One (1) PROMO CODE, each provided a discount value worth the early bird membership price, which allows access to Exhibition Hall, Technical meetings (not the Workshops), Breakfasts, Coffee breaks, Lunch, Cocktail (4 beverages included), Banquet, and Closing Ceremony.
- One (1) PROMO CODE, each provided a discount value of 25% less the early bird membership price, which allows access to Technical meetings (not the Workshops), Breakfasts, Coffee breaks, Lunch, Cocktail (4 beverages included), Banquet, and Closing Ceremony.
- Two (2) free EXHIBITOR badges which allows access to Exhibition Hall, Breakfasts, Coffee breaks, Lunch and Closing Ceremony

* For safety reasons, the size of the booth may vary.



To book a booth, please register on

www.cigre-exhibition.com/canada2027/

- Complete the form
- Enter your choice(s) of location(s), assignment is based on first-come-first-served basis.

Registration confirmed upon receipt of the official invoice